



## What is the eligibility criteria?

Pregnant women, from 10 weeks pregnant, or a family with a child under four and in receipt of:

- Income Support, or
- Income-based Jobseeker's Allowance, or
- Income-related Employment and Support Allowance, or
- Child Tax Credit (with a family income of £16,190 or less per year), or
- Universal Credit (with a family take-home pay of £408 or less per month), if earnings go above £408, **people continue to receive HS vouchers for up to 3 months** (and they restart if income goes down again during this time). After 3 months earned income above £408, vouchers stop automatically – people would need to reapply.

Pregnant young women under 18 are eligible regardless of income.

## National changes to the scheme in 2021

The value of each food voucher will increase from £3.10 to £4.25 per week from April 1 2021.

Digitisation of the scheme-move to applications on line and pre paid cards-full roll out anticipated by October 2021.

Any supermarkets, shops and organisations selling Healthy Start foods will be able to accept payment with the Healthy Start card in the same way as a debit card-full roll out anticipated by October 2021.

There is a campaign underway to extend eligibility for the scheme, making it available to any family with young children receiving Universal Credit.

## What you can do

Encourage people to apply and help them with the application process.

All information is on the website <https://www.healthystart.nhs.uk/>

There is also a phoneline for queries about eligibility, on 0345 607 6823.

For any queries about the scheme in Nottinghamshire please contact Kate Whittaker-details on the opening slide.

Thank You!